

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV Raleigh NC

Date:

10/31/12

I, Smart Media Group,being/on behalf of: Pat McCrory, a legallyqualified candidate of the Republican politicalparty for the office of: Governorin the Generalelection to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

\$ 62265.91 / 15 52,925.25 ~

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Pat McCrory Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Massachi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5/31/12

Date

Julie A. Kean
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Product</u> MCCRORY 10/29		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> C29N06
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 358.30
<u>IDB#</u>	<u>Advertiser Code</u> MCCRO	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	11/02/12	11/02/12	Price is Right	11a-12p		:30				NM	0	\$0.00
CLASS 1 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$850.00	3.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Price is Right	11a-12p	-----F----	:30		\$850.00	3.70	NM		
	Credited												
3	WRAL	11/02/12	11/02/12	Young and the Restless	4-5p		:30				NM	0	\$0.00
CLASS 2 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,065.00	7.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Young and the Restless	4-5p	-----F----	:30		\$1,065.00	7.40	NM		
	See MG 32.2,32.3,32.4,32.5,32.6												
N 4	WRAL	11/02/12	11/02/12	WRAL 5am News	5am - 5:30a		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$150.00	3.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	WRAL 5am News	5am - 5:30a	-----F----	:30		\$150.00	3.00	NM		
	Credited												
N 5	WRAL	11/02/12	11/02/12	CBS This Morning	7am - 9am		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$665.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	CBS This Morning	7am - 9am	-----F----	:30		\$665.00	3.80	NM		
	Credited												
7	WRAL	10/29/12	11/05/12	Price is Right	11a-12p		:30				NM	0	\$0.00
CLASS 1 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00	3.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

Advertiser	Original Date / Revision
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	WRAL	10/29/12-11/04/12		Price is Right	11a-12p	M-----	:30		\$850.00	3.70	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week:	11/05/12	11/11/12	1-----	1				\$850.00	3.70				
2	WRAL	11/05/12-11/11/12		Price is Right	11a-12p	M-----	:30		\$850.00	3.70	NM		
Credited													
8	WRAL	10/29/12	11/05/12	Young and the Restless	4-5p		:30				NM	3	\$550.00
CLASS 2 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$1,065.00 7.40													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Young and the Restless 4-5p M----- :30 \$1,065.00 7.40 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week: 11/05/12 11/11/12 1----- 1 \$1,065.00 7.40													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WRAL 11/05/12-11/11/12 Young and the Restless 4-5p M----- :30 \$1,065.00 7.40 NM See MG 8.3,8.4,8.5,8.6,8.7													
3 WRAL 11/03/12-11/03/12 WRAL 6a News Sat 6-8a -----Sa-- :30 \$150.00 3.80 NM													
Ⓜ MG for 8.2 11/05													
4 WRAL 11/04/12-11/04/12 Face The Nation 1030-1130 1030-1130 -----Su :30 \$200.00 3.80 NM													
Ⓜ MG for 8.2 11/05													
5 WRAL 11/01/12-11/01/12 Entertainment Tonight 730-8P ----Th---- :30 \$475.00 5.00 NM													
Ⓜ Credited													
6 WRAL 11/03/12-11/03/12 CBS This Sat Morning 8-9a 8-9a -----Sa-- :30 \$200.00 3.80 NM													
Ⓜ MG for 8.2 11/05													
7 WRAL 11/01/12-11/01/12 Late Late Show 1237a-137a ----Th---- :30 \$35.00 2.50 NM													
Ⓜ Credited													
9	WRAL	10/29/12	11/05/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$150.00 3.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 WRAL 5am News 5am - 5:30a M----- :30 \$150.00 3.00 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week: 11/05/12 11/11/12 1----- 1 \$150.00 3.00													
D 10	WRAL	11/05/12	11/05/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
11	WRAL	10/29/12	11/05/12	CBS This Morning	7am - 9am		:30				NM	1	\$665.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$665.00 3.80													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 CBS This Morning 7am - 9am M----- :30 \$665.00 3.80 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week: 11/05/12 11/11/12 1----- 1 \$665.00 3.80													
D 12	WRAL	11/03/12	11/03/12	Sat Hour 3	10-11p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
13	WRAL	11/03/12	11/03/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> MCCRORY 10/29	<u>Estimate #</u> C29N06
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$150.00	4.70			
14	WRAL	11/03/12	11/03/12	CBS This Sat Morning 8-9a	8-9a		:30				NM	0	\$0.00
CLASS 2 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$665.00	4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$665.00	4.20	NM		
Credited													
D 15	WRAL	11/04/12	11/04/12	6pm News (Sun)	6-630p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
16	WRAL	11/04/12	11/04/12	WRAL Sun Morning News	7-9a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$150.00	4.70			
17	WRAL	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30				NM	1	\$535.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$535.00	4.80			
18	WRAL	11/01/12	11/01/12	Price is Right	11a-12p		:30				NM	0	\$0.00
CLASS 1 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$850.00	3.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Price is Right	11a-12p	----Th-----	:30		\$850.00	3.70	NM		
Credited													
N 19	WRAL	11/01/12	11/01/12	Young and the Restless	4-5p		:30				NM	1	\$150.00
CLASS 2 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,065.00	7.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Young and the Restless	4-5p	----Th-----	:30		\$1,065.00	7.40	NM		
See MG 19.2, 19.3, 19.4, 19.5, 19.6, 19.7													
2	WRAL	11/02/12-11/04/12		5:00 First News	5-530p	-----F----	:30		\$975.00	5.30	NM		
Ⓢ Credited													
3	WRAL	11/02/12-11/04/12		CBS This Morning	7am - 9am	-----F----	:30		\$175.00	3.80	NM		
Ⓢ Credited													
4	WRAL	11/01/12-11/02/12		WRAL AM News	6-7a	----ThF----	:30		\$400.00	5.30	NM		
Ⓢ Credited													
5	WRAL	11/01/12-11/02/12		WRAL AM News	6-7a	----ThF----	:30		\$400.00	5.30	NM		
Ⓢ Credited													
6	WRAL	10/29/12-11/04/12		WRAL Sun Morning News	7-9a	-----Su	:30		\$150.00	3.80	NM		
Ⓢ MG for 43.14, 19.1													
7	WRAL	11/01/12-11/04/12		WRAL 4:30am News	4:30a - 5am	----Th-----	:30		\$30.00	1.00	NM		
Ⓢ Credited													
20	WRAL	11/01/12	11/01/12	WRAL 5am News	5am - 5:30a		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$150.00	3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		WRAL 5am News	5am - 5:30a	----Th-----	:30		\$150.00	3.00	NM		
Credited													

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Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

Advertiser	Original Date / Revision
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
21	WRAL	11/01/12	11/01/12	WRAL AM News	6-7a		:30				NM	0	\$0.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$400.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	WRAL AM News	6-7a	----Th----	:30		\$400.00	5.30	NM		
		Credited											
22	WRAL	11/01/12	11/01/12	CBS This Morning	7am - 9am		:30				NM	0	\$0.00
		CLASS 3 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$665.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	CBS This Morning	7am - 9am	----Th----	:30		\$665.00	3.80	NM		
		Credited											
23	WRAL	10/30/12	11/06/12	Price is Right	11a-12p		:30				NM	2	\$1,700.00
		CLASS 1 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$850.00	3.70			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00	3.70			
24	WRAL	10/30/12	10/30/12	Young and the Restless	4-5p		:30				NM	1	\$1,065.00
		CLASS 2 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$1,065.00	7.40			
25	WRAL	10/30/12	11/06/12	WRAL 5am News	5am - 5:30a		:30				NM	2	\$300.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$150.00	3.00			
Week:		11/05/12	11/11/12	-1-----				1	\$150.00	3.00			
26	WRAL	10/30/12	10/30/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
		CLASS 4 - CANDIDATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$400.00	5.30			
27	WRAL	10/30/12	11/06/12	CBS This Morning	7am - 9am		:30				NM	2	\$1,330.00
		CLASS 3 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$665.00	3.80			
Week:		11/05/12	11/11/12	-1-----				1	\$665.00	3.80			
28	WRAL	10/30/12	10/30/12	Tue Hour 1	8-9p		:30				NM	1	\$6,000.00
		CLASS 2 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$6,000.00	18.70			
29	WRAL	10/31/12	10/31/12	Wed Hour 3	10-11p		:30				NM	1	\$4,335.00
		CLASS 2 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$4,335.00	10.00			
D 30	WRAL	10/31/12	10/31/12	David Letterman	1135p-1237a		:30				NM	0	\$0.00
		CLASS 4 - CANDIDATE											
31	WRAL	10/31/12	10/31/12	Price is Right	11a-12p		:30				NM	1	\$850.00
		CLASS 1 CANDIDATE R9.26											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116605 /	06218240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$850.00	3.70			
N 32	WRAL	10/31/12	10/31/12	Young and the Restless	4-5p		:30				NM	3	\$1,330.00
CLASS 2 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,065.00	7.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Young and the Restless	4-5p	---W-----	:30		\$1,065.00	7.40	NM		
See MG 32.2,32.3,32.4,32.5,32.6													
2	WRAL	10/29/12-11/04/12		Wed Hour 1	8-9p	---W-----	:30		\$1,100.00	7.40	NM		
Ⓜ MG for 3.1,32.1													
MGS CLASS 4 CANDIDATE R9.26													
3	WRAL	10/31/12-10/31/12		WRAL 4:30am News	4:30a - 5am	---W-----	:30		\$30.00	1.00	NM		
Ⓜ MG for 3.1,32.1													
MGS CLASS 4 CANDIDATE R9.26													
4	WRAL	11/01/12-11/02/12		WRAL AM News	6-7a	----ThF----	:30		\$400.00	5.30	NM		
Ⓜ Credited													
5	WRAL	11/01/12-11/02/12		WRAL AM News	6-7a	----ThF----	:30		\$400.00	5.30	NM		
Ⓜ Credited													
6	WRAL	10/29/12-11/04/12		WRAL News Sat. 9a-9:30a	9:00a - 9:30a	-----Sa--	:30		\$200.00	3.50	NM		
Ⓜ MG for 3.1,32.1													
MGS CLASS 4 CANDIDATE R9.26													
33	WRAL	10/31/12	10/31/12	WRAL 5am News	5am - 5:30a		:30				NM	1	\$150.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$150.00	3.00			
34	WRAL	10/31/12	10/31/12	CBS This Morning	7am - 9am		:30				NM	1	\$665.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$665.00	3.80			
N 35	WRAL	11/02/12	11/02/12	Noon News	12p-1p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$535.00	5.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Noon News	12p-1p	-----F----	:30		\$535.00	5.30	NM		
Credited													
36	WRAL	11/02/12	11/02/12	WRAL 5:30AM News	530-6a		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$665.00	3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		WRAL 5:30AM News	530-6a	-----F----	:30		\$665.00	3.80	NM		
Credited													
N 37	WRAL	11/02/12	11/02/12	WRAL AM News	6-7a		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$400.00	5.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		WRAL AM News	6-7a	-----F----	:30		\$400.00	5.30	NM		
Credited													

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Product</u> MCCRORY 10/29
<u>Advertiser</u> Pat McCrory for Governor		<u>Estimate #</u> C29N06
		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 38	WRAL	11/02/12	11/02/12	Dr. Phil	9-10a		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$335.00	3.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Dr. Phil	9-10a	-----F----	:30		\$335.00	3.60	NM		
Credited													
39	WRAL	10/29/12	11/05/12	Noon News	12p-1p		:30				NM	1	\$535.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----				1	\$535.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Noon News	12p-1p	M-----	:30		\$535.00	5.30	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week:		11/05/12	11/11/12	1-----				1	\$535.00	5.30			
D 40	WRAL	10/29/12	10/29/12	5:00 First News	5-530p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
41	WRAL	10/29/12	11/05/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$665.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----				1	\$665.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	WRAL 5:30AM News	530-6a	M-----	:30		\$665.00	3.80	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week:		11/05/12	11/11/12	1-----				1	\$665.00	3.80			
42	WRAL	10/29/12	11/05/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	WRAL AM News	6-7a	M-----	:30		\$400.00	5.30	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week:		11/05/12	11/11/12	1-----				1	\$400.00	5.30			
43	WRAL	10/29/12	11/05/12	Dr. Phil	9-10a		:30				NM	10	\$7,120.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----				1	\$335.00	3.60			

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Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

Advertiser	Original Date / Revision
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Dr. Phil	9-10a	M-----	:30		\$335.00	3.60	NM		
				See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18									
	3	WRAL	10/31/12-11/04/12	Dr. Phil	9-10a	---W-----	:30		\$335.00	3.60	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	4	WRAL	10/31/12-11/04/12	WRAL 5am News	5am - 5:30a	---W-----	:30		\$150.00	3.00	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	5	WRAL	11/03/12-11/04/12	Late News	11-1135p	-----Sa--	:30		\$650.00	7.40	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	6	WRAL	11/02/12-11/04/12	5:30 News	530-6p	-----F----	:30		\$1,780.00	5.30	NM		
	Ⓜ			Credited									
	7	WRAL	10/31/12-11/04/12	6pm News (M-F)	6-630p	---W-----	:30		\$2,225.00	10.80	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	8	WRAL	11/01/12-11/04/12	The Insider (1-130p)	1-130p	----Th-----	:30		\$335.00	3.00	NM		
	Ⓜ			Credited									
	9	WRAL	10/31/12-11/04/12	Price is Right	11a-12p	---W-----	:30		\$850.00	3.70	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	10	WRAL	10/30/12-11/04/12	WRAL 5:30AM News	530-6a	-Tu-----	:30		\$665.00	3.80	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	11	WRAL	11/01/12-11/04/12	5:00 First News	5-530p	----Th-----	:30		\$550.00	0.00	NM		
	Ⓜ			Credited									
	12	WRAL	11/01/12-11/04/12	CBS This Morning	7am - 9am	----Th-----	:30		\$665.00	3.80	NM		
	Ⓜ			Credited									
	13	WRAL	10/30/12-11/04/12	WRAL AM News	6-7a	-Tu-----	:30		\$400.00	5.30	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	14	WRAL	11/05/12-11/05/12	Young and the Restless	4-5p	M-----	:30		\$1,065.00	7.40	NM		
	Ⓜ			See MG 19.2,19.3,19.4,19.5,19.6,19.7									
	15	WRAL	11/01/12-11/04/12	David Letterman	1135p-1237a	----Th-----	:30		\$400.00	3.40	NM		
	Ⓜ			Credited									
	16	WRAL	10/30/12-11/04/12	Inside Edition	7-730P	-Tu-----	:30		\$975.00	3.80	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	17	WRAL	10/31/12-11/04/12	Noon News	12p-1p	---W-----	:30		\$535.00	5.30	NM		
	Ⓜ			MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1									
				MGs due to no check/ CLASS OF TIME 9.26									
	18	WRAL	11/02/12-11/04/12	Entertainment Tonight	730-8P	-----F----	:30		\$975.00	3.80	NM		
	Ⓜ			Credited									
	Week:	11/05/12	11/11/12	1-----	1				\$335.00	3.60			
D 44	WRAL	11/03/12	11/03/12	CRIMINAL MINDS	1135-1235XM		:30				NM	0	\$0.00
				CLASS 4 - CANDIDATE									
D 45	WRAL	11/03/12	11/03/12	6pm News (Sat)	6-630p		:30				NM	0	\$0.00
				CLASS 4 - CANDIDATE									
D 46	WRAL	11/03/12	11/03/12	Sat Hour 2	9-10p		:30				NM	0	\$0.00
				CLASS 4 - CANDIDATE									
47	WRAL	11/01/12	11/01/12	Noon News	12p-1p		:30				NM	0	\$0.00
				CLASS 3 CANDIDATE R9.26									

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> MCCRORY 10/29	<u>Estimate #</u> C29N06
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$535.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Noon News	12p-1p	----Th-----	:30		\$535.00	5.30	NM		
Credited													
48	WRAL	11/01/12	11/01/12	WRAL 5:30AM News	530-6a		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$665.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	WRAL 5:30AM News	530-6a	----Th-----	:30		\$665.00	3.80	NM		
Credited													
49	WRAL	11/01/12	11/01/12	Dr. Phil	9-10a		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$335.00	3.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Dr. Phil	9-10a	----Th-----	:30		\$335.00	3.60	NM		
Credited													
50	WRAL	10/30/12	10/30/12	Noon News	12p-1p		:30				NM	1	\$535.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$535.00	5.30			
51	WRAL	10/30/12	11/06/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$665.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$665.00	3.80			
Week:		11/05/12	11/11/12	-1-----				1	\$665.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WRAL	11/05/12-11/11/12	WRAL 5:30AM News	530-6a	-Tu-----	:30		\$665.00	3.80	NM		
Credited													
52	WRAL	11/06/12	11/06/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$400.00	5.30			
53	WRAL	10/30/12	11/06/12	Dr. Phil	9-10a		:30				NM	1	\$335.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$335.00	3.60			
Week:		11/05/12	11/11/12	-1-----				1	\$335.00	3.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WRAL	11/05/12-11/11/12	Dr. Phil	9-10a	-Tu-----	:30		\$335.00	3.60	NM		
Credited													
54	WRAL	10/31/12	10/31/12	Noon News	12p-1p		:30				NM	1	\$535.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$535.00	5.30			
55	WRAL	10/31/12	10/31/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$665.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Product</u> MCCRORY 10/29
<u>Advertiser</u> Pat McCrory for Governor		<u>Estimate #</u> C29N06
		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$665.00	3.80			
56	WRAL	10/31/12	10/31/12	WRAL AM News	6-7a		:30				NM	1	\$400.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$400.00	5.30			
57	WRAL	10/31/12	10/31/12	Dr. Phil	9-10a		:30				NM	1	\$335.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----				1	\$335.00	3.60			
58	WRAL	11/02/12	11/02/12	Fri Hour 3	10-11p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,665.00	11.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Fri Hour 3	10-11p	-----F----	:30		\$2,665.00	11.50	NM		
Credited													
N 59	WRAL	11/02/12	11/02/12	Late News	11-1135p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$650.00	7.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Late News	11-1135p	-----F----	:30		\$650.00	7.40	NM		
Credited													
N 60	WRAL	11/02/12	11/02/12	Letterman Friday	1205x-107x		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$110.00	3.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		Letterman Friday	1205x-107x	-----F----	:30		\$110.00	3.40	NM		
Credited													
N 61	WRAL	11/02/12	11/02/12	5:00 First News	5-530p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$550.00	5.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		5:00 First News	5-530p	-----F----	:30		\$550.00	5.30	NM		
Credited													
62	WRAL	11/02/12	11/02/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,225.00	10.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/29/12-11/04/12		6pm News (M-F)	6-630p	-----F----	:30		\$2,225.00	10.80	NM		
Credited													
N 63	WRAL	11/02/12	11/02/12	Inside Edition	7-730P		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2--				2	\$975.00	3.80			

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<u>Contract / Revision</u> 116605 /		<u>Alt Order #</u> 06218240
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> MCCRORY 10/29	<u>Estimate #</u> C29N06
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	WRAL	10/29/12-11/04/12		Inside Edition	7-730P	-----F----	:30		\$975.00	3.80	NM		
				Credited									
2	WRAL	10/29/12-11/04/12		Inside Edition	7-730P	-----F----	:30		\$975.00	3.80	NM		
				Credited									
64	WRAL	11/02/12	11/02/12	Fri Hour 1	8-9p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----1-- 1 \$2,225.00 7.20													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Fri Hour 1 8-9p -----F---- :30 \$2,225.00 7.20 NM Credited													
65	WRAL	10/29/12	10/29/12	The Insider (1-130p)	1-130p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$335.00 3.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 The Insider (1-130p) 1-130p M----- :30 \$335.00 3.00 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
66	WRAL	10/29/12	11/05/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$650.00 7.40													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Late News 11-1135p M----- :30 \$650.00 7.40 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week: 11/05/12 11/11/12 1----- 1 \$650.00 7.40													
67	WRAL	10/29/12	11/05/12	David Letterman	1135p-1237a		:30				NM	1	\$400.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$400.00 3.40													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 David Letterman 1135p-1237a M----- :30 \$400.00 3.40 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
Week: 11/05/12 11/11/12 1----- 1 \$400.00 3.40													
68	WRAL	11/05/12	11/05/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 1----- 1 \$550.00 5.30													
69	WRAL	10/29/12	10/29/12	5:30 News	530-6p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$1,780.00 5.30													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 5:30 News 530-6p M----- :30 \$1,780.00 5.30 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
70	WRAL	10/29/12	10/29/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 1----- 1 \$2,225.00 10.80													

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Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

Advertiser	Original Date / Revision
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	WRAL	10/29/12-11/04/12		6pm News (M-F)	6-630p	M-----	:30		\$2,225.00	10.80	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
71	WRAL	10/29/12	11/05/12	Inside Edition	7-730P		:30				NM	1	\$975.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 2----- 2 \$975.00 3.80													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Inside Edition 7-730P M----- :30 \$975.00 3.80 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18 2 WRAL 10/29/12-11/04/12 Inside Edition 7-730P M----- :30 \$975.00 3.80 NM See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18 Week: 11/05/12 11/11/12 1----- 1 \$975.00 3.80													
72	WRAL	11/03/12	11/03/12	Late News	11-1135p		:30				NM	1	\$650.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1- 1 \$650.00 7.40													
D 73	WRAL	11/03/12	11/03/12	Sat Hour 1	8-9p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
74	WRAL	11/04/12	11/04/12	Follows Late Ftbl/Bball	11:30pm-12:05am		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1 1 \$650.00 7.40													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Follows Late Ftbl/Bball 11:30pm-12:05am -----SL :30 \$650.00 7.40 NM Credited													
75	WRAL	11/04/12	11/04/12	The Closer	1235-135a		:30				NM	1	\$75.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1 1 \$75.00 1.80													
76	WRAL	11/04/12	11/04/12	60 minutes	730-830p		:30				NM	0	\$0.00
CLASS 2 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1 1 \$5,000.00 9.20													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 60 minutes 730-830p -----SL :30 \$5,000.00 9.20 NM Credited													
77	WRAL	11/04/12	11/04/12	Sun Hour 1	8-9p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1 1 \$3,335.00 7.20													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Sun Hour 1 8-9p -----SL :30 \$3,335.00 7.20 NM See MG 77.2 2 WRAL 10/29/12-11/04/12 CBS SPECIAL 830-930p -----SL :30 \$3,335.00 7.20 NM Ⓢ Credited													
78	WRAL	11/01/12	11/01/12	Late News	11-1135p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision		Alt Order #
116605 /		06218240
Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06
Advertiser		Original Date / Revision
Pat McCrory for Governor		11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$650.00	7.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Late News	11-1135p	----Th-----	:30		\$650.00	7.40	NM		
Credited													
79	WRAL	11/01/12	11/01/12	David Letterman	1135p-1237a		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$400.00	3.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	David Letterman	1135p-1237a	----Th-----	:30		\$400.00	3.40	NM		
Credited													
80	WRAL	11/01/12	11/01/12	5:00 First News	5-530p		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$550.00	5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	5:00 First News	5-530p	----Th-----	:30		\$550.00	5.30	NM		
Credited													
81	WRAL	11/01/12	11/01/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,225.00	10.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	6pm News (M-F)	6-630p	----Th-----	:30		\$2,225.00	10.80	NM		
Credited													
82	WRAL	11/01/12	11/01/12	Inside Edition	7-730P		:30				NM	0	\$0.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---				1	\$975.00	3.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Inside Edition	7-730P	----Th-----	:30		\$975.00	3.80	NM		
Credited													
83	WRAL	10/30/12	11/06/12	Late News	11-1135p		:30				NM	2	\$1,300.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$650.00	7.40			
Week:		11/05/12	11/11/12	-1-----				1	\$650.00	7.40			
84	WRAL	10/30/12	10/30/12	David Letterman	1135p-1237a		:30				NM	1	\$400.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$400.00	3.40			
85	WRAL	10/30/12	10/30/12	5:00 First News	5-530p		:30				NM	1	\$550.00
CLASS 4 - CANDIDATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$550.00	5.30			
86	WRAL	10/30/12	10/30/12	5:30 News	530-6p		:30				NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$1,780.00	5.30			

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116605 /	06218240

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory for Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
87	WRAL	10/30/12	10/30/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$2,225.00	10.80			
88	WRAL	10/30/12	10/30/12	Inside Edition	7-730P		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$975.00	3.80			
89	WRAL	10/30/12	10/30/12	Tue Hour 2	9-10p		:30				NM	1	\$3,555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$3,555.00	16.00			
90	WRAL	10/31/12	10/31/12	The Insider (1-130p)	1-130p		:30				NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$335.00	3.00			
91	WRAL	10/31/12	10/31/12	Late News	11-1135p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$650.00	7.40			
92	WRAL	10/31/12	10/31/12	5:00 First News	5-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$550.00	5.30			
93	WRAL	10/31/12	10/31/12	5:30 News	530-6p		:30				NM	1	\$1,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$1,780.00	5.30			
94	WRAL	10/31/12	10/31/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$2,225.00	10.80			
95	WRAL	10/31/12	10/31/12	Inside Edition	7-730P		:30				NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--2----				2	\$975.00	3.80			
96	WRAL	11/05/12	11/05/12	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$2,225.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	11/05/12-11/11/12	6pm News (M-F)	6-630p	M-----	:30		\$2,225.00	0.00	NM		
				Credited									
97	WRAL	10/31/12	10/31/12	David Letterman	1135p-1237a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----				1	\$400.00	3.40			
98	WRAL	10/29/12	10/29/12	5:00 First News	5-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----				1	\$400.00	3.40			

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Contract / Revision 116605 /		Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Pat McCrory for Governor		Original Date / Revision 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$550.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	5:00 First News	5-530p	M-----	:30		\$550.00	0.00	NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18													
99	WRAL	11/03/12	11/03/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$95.00
CLASS 4 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$95.00	0.00			
100	WRAL	11/03/12	11/03/12	7pm News	7-730p		:30				NM	1	\$360.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$360.00	5.30			
N 101	WRAL	11/04/12	11/04/12	NFL Football (Early)	1p - 4:30p		:30				NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,780.00	0.00			
N 102	WRAL	11/04/12	11/04/12	NFL (Late)	4-730p		:30				NM	1	\$2,000.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00	0.00			
N 103	WRAL	11/05/12	11/05/12	5:30 News	530-6p		:30				NM	1	\$1,780.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,780.00	0.00			
N 104	WRAL	11/05/12	11/06/12	WRAL AM News	6-7a		:30				NM	2	\$800.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$400.00	0.00			
N 105	WRAL	11/05/12	11/06/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$400.00
CLASS 3 CANDIDATE R9.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$400.00	0.00			
Totals										358.30		76	\$62,255.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	76	\$62,255.00	\$52,916.75
Totals	76	\$62,255.00	\$52,916.75

Signature: _____ Date: _____

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